

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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DIVINE RESTAURANT GROUP SELECTS SMALL BOX ENERGY TO REDUCE ENERGY CONSUMPTION AND COSTS FOR 27 TACO BELL LOCATIONS

Owner of 27 Taco Bell locations throughout Arizona, New Mexico, and Texas selected chameleon™ to reduce energy consumption as part of their sustainability initiatives.

National Restaurant Association (NRA) Annual Conference (Chicago, IL) — Small Box Energy announced Divine Restaurant Group selected chameleon™ as their Energy Management Solution (EMS) for all 27 Taco Bell locations located in Arizona, New Mexico and Texas. Divine selected chameleon because it allows control of critical Heating, Ventilation, Air Conditioning (HVAC), lighting, and refrigeration equipment. Not only is the system easy to use, but it provides alarms for refrigeration equipment not working properly and reduces overall energy consumption by as much as 30% for similar operators. The same platform is used at each location and doesn't require any up-front capital or labor expense because of the economical monthly subscription plan.

"I've been an owner of restaurants for over 20 years, and I have seen our use of electricity continue to increase," said David Divine, CEO of Divine Restaurant Group. "It is important our entire organization continues to be focused on sustainability and energy efficiency, while decreasing expenses," added Mr. Divine.

Restaurants can save as much as 30% on electricity costs using chameleon. It is a scalable solution monitoring and controlling HVAC, lighting, and refrigeration equipment using schedules based on operating hours and industry standards. The thermostat settings and indoor lighting schedules balance comfort with efficiency while astronomical clocks guide the outdoor lighting schedule. User-defined settings allow 30-60 minute override capability to accommodate customer requests, and then return to the preset schedule. Alarms and alerts are sent to managers when refrigeration equipment is out of the defined temperature range. This could be a simple solution, such as a door left open, or a more complex repair like a failing compressor. These real-time alarms

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allow immediate corrective action and equipment diagnostics to reduce food loss and unnecessary runtimes.

“I was looking for an enterprise solution that was easy to use and cost effective,” explained Beverly New, Director of Operations for Divine Restaurant Group. “This solution gives me complete visibility, and control to reduce energy expenses with individual location access and accountability.”

The user friendly interface is accessible using a standard browser, or the free iOS/Android apps, and is set-up for both enterprise overview and individual location login. Real-time and historical data is used for early equipment diagnostics and to improve operational efficiency, but it can also be used for education, action items, and training.

“We are able to provide Divine a solution allowing them to achieve their sustainability goals while enabling all employees to be actively improving operations,” said David Andow, president of Small Box Energy. “Combined with our affordable subscription model, together we are able to make a difference.”

Small Box Energy uses a subscription-only pricing model that allows restaurants and convenience stores to place an effective energy management solution, proven to reduce overall energy consumption, using a low monthly subscription fee. Contract terms are typically 48 months and Small Box Energy installs the equipment using a nation-wide certified installation crew with no charge to the customer. More information can be found at www.smallboxenergy.com

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About Divine Restaurant Group

Divine Restaurant Group was founded in 1993 by David Divine. They own 27 Taco Bell locations in Arizona, New Mexico and Texas.

About Taco Bell

Taco Bell is an American chain of fast-food restaurants based in Irvine, California, in the U.S. A subsidiary of Yum! Brands, Inc., they serve a variety of Tex-Mex foods including tacos, burritos, quesadillas, nachos, other specialty items. Taco Bell serves more than 2 billion customers each year in more than 6,500 restaurants (mostly in the U.S.), more than 80 percent of which are owned and operated by independent franchisees.



About Small Box Energy, Inc.

Small Box Energy is the market leader for Energy Management Solutions (EMS) for restaurants and convenience stores using chameleon™. Selected by over 60 brands, this system consists of hardware and software used to monitor and control critical refrigeration, lighting, and HVAC equipment. It reduces energy consumption by as much as 30%, maintenance expenses by 20% and improves food safety through temperature monitoring and automation. Small Box Energy is the only EMS provider combining energy management with equipment diagnostics and food safety. The company's subscription-only pricing model allows single unit, franchisees, ownership groups, and corporate brands to place chameleon into locations with no up-front costs or large capital expenditures. For more information, visit www.smallboxenergy.com.

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